



## PRESSRELEASE

### **Minitüb GmbH and Cryogenetics AS enter into strategic cooperation.**

***Minitüb GmbH** is a leading producer and supplier for reproduction technology in farm animals in the fields of artificial insemination, embryo transfer and related techniques in assisted reproduction and offers products for the reproduction of livestock e.g. bovine, porcine, equine and small ruminants as well as poultry and canine with global presence.*

***Cryogenetics AS** specializes in reproduction technologies for fish milt and embryos. The company has been an innovator to bring new cryo-preservation technologies to the aquaculture market and offers today services to Atlantic Salmon, Trout and Cod producers with presence in Hamar and Trondheim, Norway, Oyster River, Canada and Puerto Montt, Chile.*

Minitüb GmbH and Cryogenetics AS announce a new strategic cooperation based on the products and know-how available in the two companies. Both companies will participate in adapting the existing and well proven Minitüb GmbH product range for use in aquaculture and also initiate the efforts to bring new products to the aquaculture egg producers. Based on joint marketing efforts, Cryogenetics AS will be responsible for sales and customer contact.

Effective production of fish eggs is a key component to aquaculture production. The industry focus on this part of the value chain will increase as new genomic tools, QTL products, and increased bio-security measures are put in place.

Both Minitüb GmbH and Cryogenetics AS believes that the new strategic cooperation will make it possible to offer a new generation reproductive tools to the aquaculture egg producers by:

- Increasing fertility rates
- More effective use of superior males
- Longer storage time for fresh milt
- Accurate measurement and analysis of sperm qualities.

It is expected that a range of new and improved products will be offered during 2012, at first focused to the producers of Salmon eggs.

For further information please contact:

Jorn Ulheim, Managing Director, Cryogenetics, +47 95 72 32 93, or [jorn.ulheim@cryogenetics.com](mailto:jorn.ulheim@cryogenetics.com)

Dr. Christian Simmet, Managing Director, Minitüb GmbH, +49 87089 92290 or [csimmet@minitube.de](mailto:csimmet@minitube.de)

[www.minitube.de](http://www.minitube.de)

[www.cryogenetics.com](http://www.cryogenetics.com)